

## **2007 KBJR-TV/KRII PUBLIC FILE REPORT**

**Period Covered: August 1, 2006-July 31, 2007**

### **STATIONS KBJR-TV AND KRII**

PRIMARY FACILITY ID (KBJR): 33658

Primary Licensee: KBJR License, Inc.

Address: 767 Third Avenue, 34<sup>th</sup> Floor, New York, NY 10017

Community of License: Superior, WI

1. The following are all full-time job vacancies filled between August 1, 2006 and July 31, 2007, identified by job title and indicating the recruitment source that referred the successful candidate.

<b>Position</b>	<b>Referring Recruitment Source</b>
Assistant Traffic Manager	KBJR TV In-House Employment Notification
Creative Services Director	KBJR TV Website
Traffic Manager	KBJR TV Website
Sales Research Coordinator	Personal Reference
Traffic Assistant	KBJR TV In-House Employment Notification
Video Journalist	KBJR TV Website
Morning Meteorologist	KBJR TV Website
Operating Technician	Duluth News Tribune

2. Total number of persons interviewed for full-time vacancies between August 1, 2006 and July 31, 2007: 21

3. The following are all sources used to recruit for full-time vacancies filled in between August 1, 2006 and July 31, 2007. Except where indicated otherwise, all of these sources were used to recruit for all full-time job vacancies.

<b>Recruitment Source</b>	<b>Contact Person /Address/ Telephone</b>	<b>Total Number of Interviewees Referred by Recruitment Source</b>
Minnesota Work Force Job Bank	Deb Snickers, 320 W. 2 <sup>nd</sup> St., Duluth, MN 55802/218 723-4730	5
Duluth News Tribune Employment Opportunities Excluded Except For Assistant Traffic Manager, Creative Services Director, Video Journalist, Operating Technician	Sandy Dobra/Liz Little, 424 W 1 <sup>st</sup> . St., Duluth, MN 55802/218 723-5200	2
University of Wisconsin	David Prehl, 1725 State St., LaCrosse, WI 54601/608 785-8000	
KBJR TV Website	Human Resources, 246 S. Lake Ave., Duluth, MN 55802/218 720-9600	6
KBJR TV In-House Employment Opportunity Notification	Human Resources, 246 S. Lake Ave., Duluth, MN 55802/218 720-9600	5
Northland College	Cindy Turley, 1411 E. Ellis Ave., Ashland, WI 54806/715 682-1699	
Beloit College	Angela Davis, 700 College St., Beloit, WI 53511/608 363-2673	
Minnesota Broadcasters Association	Sarah Nelson, 3033 Excelsior Blvd/Suite 301, Minneapolis, MN	1

	55416/612 926-8123	
Iowa Broadcasters	Sue Toma, PO Box 71186, Des Moines, IA 50325/515 224-7237	
Leadership Institute	Emily Salisbury, 1101 N Highland Ave., Arlington, VA 22201/703 247-2000	
College of St. Catherine	Career Development Center/Kimberly Betz, 2004 Randolph Ave., St. Paul, MN 55105/651 690-6000	
Marian College	Rhonda Bird, 45 So. National Ave., Fond du Lac, WI 54935/920 923-7600	
Edgewood College	Marihelen Denning Stoltz, 1000 Edgewood College Dr., Madison, WI 53711/608 663-4861	
Minneapolis Urban League	Jeanette Lieberman, 2100 Plymouth Ave. N., Minneapolis, MN 55411/612 302-3100	
Penn State University	Tracy Wallace, 101 MBNA, University Park, PA 16802/814 865-2377	
South Dakota State University	Jim Paulson, PO Box 2235, Brookings, SD 57007/605 688-4151	
University of Wisconsin	Mary Brinkman, 103 Administration Bldg, Menomonie, WI 54751/715 232-1602	
Minnesota State University/Moorhead	Deb Hval, 1104 7 <sup>TH</sup> Ave. S., Moorhead, MN 56563/218 477-2983	
University of Minnesota Duluth	Elizabeth Nelson, 10 University Dr., Duluth, MN 55812/218 726-7985	
St. Norbert College	Jerry Donahue, 100 Grant St., Depere, WI 54115/920 337-3181	
Concordia College	Jay Thorsen, 901 S. 8 <sup>th</sup> St., Moorhead, MN 56562/218 299-4321	
Lake Superior College	Betsy Jacobson, 2101 Trinity Rd., Duluth, MN 55811/218 733-7600	
Silver Lake College	Doug Mrotek, 2406 So Alverno Rd., Manitowac, WI 54220/920 684-6691	
Wisconsin Job Service	Mary Ann Grymala, 1805 N. 14 <sup>th</sup> St., Superior, WI 54880 /715 392-0818	
Nat'l Assoc of Hispanic Journalists News Department Employment Opportunities Only	Employment Clearing House/Virginia Galineu, 529 14 <sup>th</sup> St. NW, Washington, DC 20045/202 662-7145	
South Dakota Public Broadcasters	Teri Roetman, PO Box 5000, Vermillion, SD 57069/800 456-0766	
University of Wisconsin Green Bay	Linda Peacock Landrun, 2420 Nicolet Dr., Green Bay, WI 54311/920 465-2000	
Star Tribune Employment Opportunities Excluded Except for Creative Services Director	Classifieds, 425 Portland Ave. S., Minneapolis, MN 55488/612 673-4000	
University of Wisconsin Superior	Marie Harris, PO Box 2000, Superior, WI 54880/715 394-8308	
Minnesota Council Black Minnesotans	Rebecca Johnsen, 2233 University #426, St. Paul, MN 55114/651 642-	

	0811	
Brown College	Amber Luckie-Parks, 1440 Northland Dr., Mendota Heights, MN 55120/651 905-3400	
Emma Bowen Foundation for Minority Interests in Media	Sandra Rice, 524 West 57 <sup>th</sup> St., New York, NY 10019/ 212 975-5884	
Itasca Community College	Chris Schandler, 1851 E. Hwy 169, Grand Rapids, MN 55744/218 327-4460	
National Association of Black College Broadcasters	Lo Jelks, PO Box 3191, Atlanta, GA 30302/404 523-6136	
National Association of Black Journalists News Department Employment Opportunities Only	Kristin Palmer, 8701 Adelphi Rd, Adelphi, MD 20783/301 445-7100	
Medill School of Journalism News Department Employment Opportunities Only	Jim O'Brien, 1845 Sheridan Rd., Evanston, IL 60608/847 491-2045	
Native American Journalist Association News Department Employment Opportunities Only	Ron Walters, University of South Dakota, 414 E. Clark St., Vermillion, SD 57069/605 677-5282	
South Asian Journalists Association %Columbia Graduate School of Journalism News Department Employment Opportunities Only	Sam Johnapple., 2950 Broadway, New York, NY 10027/212 854-5979	
University of Wisconsin School of Journalism News Department Employment Opportunities Only	Bob Schwoch, 821 University Ave., Vilas Hall, Madison, WI 53706/608 262-3691	
Mesabi Daily News Employment Opportunities Excluded Except For Video Journalist	Gail, 704 7 <sup>th</sup> Ave., Virginia, MN 55792/218 741-5544	
Hibbing Daily Tribune Employment Opportunities Excluded Except For Video Journalist	Mary Ferris, 2142 1 <sup>st</sup> Ave., Hibbing, MN 55746/218 262-1011	
Medialine News Department Employment Opportunities Only	Mark Shilstone, PO Box 51909, Pacific Grove, CA 93950/831 648-5200 mark@medialine.com	
TV Jobs.com	Mark Holloway, PO Box 4116, Oceanside, CA 92052/760 754-8177 <a href="mailto:markch@tvjobs.com">markch@tvjobs.com</a>	1
University of Minnesota Minneapolis School of Journalism News Department Employment Opportunities Only	Heather Myers, 111 Murphy Hall, 206 Church St., Minneapolis, MN 55455/612 625-9824	
University of Wisconsin River Falls	Nancy Pace, Hawthorne Hall, 410 S. 3 <sup>rd</sup> St., River Falls, WI 54022/715 425-3572	
Bethany Lutheran College	Mary Jo Starkson, 700 Luther Dr., Mankato, MN 56001/507 344-7000	
Winona State University	Sheila Rinn, PO Box 5838, Winona, MN 55987/507 457-5000	
Wisconsin Indianhead Technical	Anita King, 600 N. 21 <sup>st</sup> St., Superior,	

College	WI 54880/715 394-6677	
Gustavus Adolphus College	Kathy Allen, 800 W. College Ave., St. Peter, MN 56082/507 933-8000	
St. Cloud State University	Karen Hornmerding, 720 4 <sup>th</sup> Ave. S., St. Cloud, MN 56301/320 255-2165	
Bemidji State College	Margie Glauque, 1500 Benchmark Dr. NE, Bemidji, MN 56601/218 755-2000	
Southwest State University	Linda Kruse, 1501 State St., Marshall, MN 56258/507 537-7021	
Personal Reference		1
University of Mary	Kevin Allen, 7500 University Dr., Bismark, ND 58504/701 255-7500	
Hibbing Community College	Toni Nemanick, 1515 E. 25 <sup>th</sup> St., Hibbing, MN 55746/218 262-7200	
Vermillion College	Steve Crittenden, 1900 E. Camp St., Ely, MN 55731/218 365-7200	
College of St. Scholastica	Kathy Harbaugh, 1200 Kenwood Ave., Duluth, MN 55811/218 723- 6000	

4. The following are the long term menu options implemented between August 1, 2006 and July 31, 2007, including a brief description of each:

We have established an internship program designed to assist members of the community to acquire skills necessary for broadcast employment. We currently have three interns on staff.

We have participated in the following job fairs: University of Wisconsin-Superior Annual Career Fair November 14, 2006, Fond du Lac Tribal Community College Job Fair February 21, 2007, Superior Senior High School Career Fair February 22, 2007 and Lake Superior College Job Fair on April 4, 2007. Dustin DeSanto attended all.

5. A copy of this Public File Report is posted on our website, [www.northlandsnewscenter.com](http://www.northlandsnewscenter.com).