

Federal Communications Commission

Washington, DC 20554

Approved by OMB

3060-0754

FCC 398

Children's Television Programming Report

Report reflects information for quarter: 3rd Quarter 2008

Licensee Information - (click to hide section)

1. Call Sign: KMYU, Channel Number: Analog 26, Digital 27, Community of License: Medford, Oregon, County: Jackson, Zip Code: 97504

Licensee: Broadcast Licenses, Limited Partnership

Affiliation: FOX, Nielsen DMA: Medford-Klamath Falls, World Wide Web Home Page Address: www.fox26medford.com

Independent: Facility ID Number: 32958, Previous Call Sign: (if applicable), License Renewal Expiration Date: 02/01/2015

Analog Core Programming - (click to hide section)

Clear Analog Core Program Section, Clear Section

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. Section 73.671(c). 3.5

3. a. Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R Section 73.673? Yes No

b. Identify publishers who were sent information in 3.a. Mail Tribune, FYI, Tribune Media, TV Guide

4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete the chart below for each Core Program.

Program 1

Clear Program Data, Delete Program

Title of Program 1: Animal Atlas, Origination: Syndicated, Days/Times: Wednesdays 7:30am, Sunday 7:00am, Total times aired: 26, Length: 30 minutes, Age of Target Child Audience: 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Animal Atlas follows the great, classical tradition of National Geographic. Animal Atlas is a light, fun-filled educational program designed to entertain kids and adults of all ages. The show takes viewers on an up close and personal journey into the wild and whacky

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes No

Program 2

Clear Program Data, Delete Program

Title of Program 2: Beakman's World, Origination: Syndicated, Days/Times: Monday & Tuesday @ 7:30am, Total times aired: 27, Length: 30 minutes, Age of Target Child Audience: 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Beakman's World furthers the educational,, information needs of children 13-16. The entire series deals with science and the task of making science accessible and understandable. It offer scientific content, theories, vocabulary and facts of science and the processes

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes No

Program 3

Clear Program Data, Delete Program

Title of Program 3: Teen Kids News, Origination: Syndicated, Days/Times: Thursday 7:30am, Total times aired: 13

Length of Program minutes
Age of Target Child Audience years to years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Teen Kids News produces weekly educational features such as "College and You" which gives tips for choosing and getting into college and "Word" which gave training in vocabulary skills. It also gives reports for teens on healthy eating, driving and internet predators.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

Yes No

Program 4

[Clear Program Data](#) [Delete Program](#)

Title of Program 4

Origination

Days / Times Program Regularly Scheduled

Total times aired at regularly scheduled time

Number of Preemptions

If preempted, complete Analog Preemption Report

Length of Program

minutes

Age of Target Child Audience

years to years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

This Week In Baseball highlights the pro-social on-and-off the field activities of MLB's leading players and coaches. Working with the National Association for Sport and Physical Education (NASPE), This Week In Baseball seeks

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

Yes No

Program 5

[Clear Program Data](#) [Delete Program](#)

Title of Program 5

Origination

Days / Times Program Regularly Scheduled

Total times aired at regularly scheduled time

Number of Preemptions

If preempted, complete Analog Preemption Report

Length of Program

minutes

Age of Target Child Audience

years to years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

WINX CLUB utilizes fairy castles, magical caverns and timeless villages as a backdrop for coming-of-age lessons, group problem-solving, cooperative investigations and the important social and emotional learning opportunities that children need to develop

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

Yes No

empty Program Reports

[Non-Core Educational and Informational Programming - \(click to hide section\)](#)

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. Section 73.671. Complete chart below for each additional such educational and informational program.

Program 1

[Clear Program Data](#) [Delete Program](#)

Title of Program 1

Origination

Days / Times Program Regularly Scheduled

Total Times Aired

Number of Preemptions

If preempted and rescheduled, list date and time aired

Length of Program

minutes

Age of Target Child Audience

years to years

Describe the program.

3 Wide Life meets the educational and information needs of children 13-16 years of age by providing viewers with an inside look at challenges met and lessons learned while competing in motor sports. 3WL looks at current NASCAR teams, crew members, business personnel

Does the program have educating and informing children ages 16 and under as a significant purpose?

Yes No

If Yes, does the Licensee identify each program by displaying throughout the program the symbol E/I?

Yes No

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?

Yes No

Program 2

[Clear Program Data](#) [Delete Program](#)

Title of Program 2

Origination

Days / Times Program Regularly Scheduled

Total Times Aired

Number of Preemptions

If preempted and rescheduled, list date and time aired

Length of Program minutes 09/21/08-9/21/08 10:00am
Age of Target Child Audience years to years 09/28/08-9/28/08 7:30am

Describe the program.

Does the program have educating and informing children ages 16 and under as a significant purpose? Yes No
If Yes, does the Licensee identify each program by displaying throughout the program the symbol E/I? Yes No
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? Yes No

empty Program Reports
[Sponsored Core Programming - \(click to hide section\)](#)

6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. Section 73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

empty Program Reports
Program Details
[Digital Core Programming - \(click to hide section\)](#)

Clear Digital Core Program Section [Clear Section](#)

7. a. State the average number of hours of Core Programming per week broadcast by the station on its main program stream.
b. Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel? Yes No
c. If 'Yes' to 7b, the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream. Yes No
If 'No' to 7c, submit as an Exhibit a Statement of Explanation. (You will be asked to submit this exhibit when you file Form 398 and are directed to the confirmation screen.)

8. a. State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream.
b. State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671.

9. a. Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? Yes No
b. Identify publishers who were sent information in 9.a.

10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program

empty Program Reports

11. Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? Yes No
If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired. (You will be asked to submit this exhibit when you file Form 398 and are directed to the confirmation screen.)

[Non-Core Educational and Informational Programming - \(click to hide section\)](#)

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. Section 73.671. Complete chart below for each additional such educational and informational program.

empty Program Reports

[Sponsored Core Programming - \(click to hide section\)](#)

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. Section 73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

Program ID	Title of Program	Call Letters	Channel Number	Did Programming Increase?	Mark for Deletion
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empty Program Reports

Program Details
[Other Matters - \(click to hide section\)](#)

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete the chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel, or both channels.

Program 1
 Clear Program Data [Clear Program Data](#) Delete Program [Delete Program](#)

Title of Program 1	Origination		
<input type="text" value="Animal Atlas"/>	<input type="text" value="Syndicated"/>		
Days / Times Program Regularly Scheduled	Total times to be aired	Length of Program	Age of Target Child Audience
<input type="text" value="Wednesday 7:30am & Sunday 7:00am"/>	<input type="text" value="27"/>	<input type="text" value="30"/> minutes	<input type="text" value="13"/> years to <input type="text" value="16"/> years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.			

Animal Atlas follows the great, classical tradition of National Geographic. Animal Atlas is a light, fun-filled educational program designed to entertain kids and adults of all ages. The show takes viewers on an up close and personal journey into the wild and whacky

Program 2

[Clear Program Data](#) [Delete Program](#)

Title of Program 2 Origination
Days / Times Program Regularly Scheduled Total times to be aired Length of Program minutes Age of Target Child Audience years to years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Program 3

[Clear Program Data](#) [Delete Program](#)

Title of Program 3 Origination
Days / Times Program Regularly Scheduled Total times to be aired Length of Program minutes Age of Target Child Audience years to years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Program 4

[Clear Program Data](#) [Delete Program](#)

Title of Program 4 Origination
Days / Times Program Regularly Scheduled Total times to be aired Length of Program minutes Age of Target Child Audience years to years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Program 5

[Clear Program Data](#) [Delete Program](#)

Title of Program 5 Origination
Days / Times Program Regularly Scheduled Total times to be aired Length of Program minutes Age of Target Child Audience years to years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Program 6

[Clear Program Data](#) [Delete Program](#)

Title of Program 6 Origination
Days / Times Program Regularly Scheduled Total times to be aired Length of Program minutes Age of Target Child Audience years to years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

empty Program Reports

15. Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? j1 Yes j1 No

16. Children's Programming Liaison Information

Name	<input type="text" value="Cary Jones"/>	Telephone Number (include area code)	<input type="text" value="541-772-2600"/>
Address	<input type="text" value="820 Crater Lake Avenue Ste 105"/>	Email Address	<input type="text" value="cjones@kmvu-tv.com"/>
City	<input type="text" value="Medford"/>	State	<input type="text" value="Oregon"/>
		Zip Code	<input type="text" value="97504"/>

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee Signature

Broadcast Licenses, Limited Pa

Date

10/06/2008

Electronic Filing Operations

Check Data

Run [checks](#) to look for data errors.

File Form 398

Send the values to the FCC as an [FCC 398 filing](#).

Reset

[Reset data](#) to last updated values.

Update Local Data

[Update data](#) into this form (so that it can be saved locally with your browser's File/Save As command). This will allow you to restart this form in the future by using File/Open File.

Report to Print

Get a version of this FCC 398 Report for [printing](#).

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